

## **FOR IMMEDIATE RELEASE**

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### **Local Businesses Help Owners Strategically Plan Business & Personal Life The Alternative Board<sup>®</sup> Releases Electronic Planning Tool**

Denver, CO- The Alternative Board<sup>®</sup> (TAB), an organization offering peer advice and business coaching to small and medium-sized businesses, has recently expanded their proprietary Strategic Business Leadership<sup>®</sup> (SBL) planning process to an electronic format—allowing for easy access for area business owners.

“Strategic Business Leadership<sup>®</sup> is a simple, non-intimidating and organized process, allowing you to really think about your life and business together,” says Jason Zickerman, president of The Alternative Board<sup>®</sup>. “By strategically planning both your life and business life, you are helping to reduce wasted time by focusing on your goals that are consistent with your personal visions.”

Strategic Business Leadership<sup>®</sup> is TAB’s in-depth planning process, designed to help owners and entrepreneurs focus on forming an agenda for strategically living their life while running a successful business. With the new electronic version of SBL, users will be able to have the convenience of easily organizing, retrieving, editing and reporting on the action plans they develop.

“What I like about Strategic Business Leadership<sup>®</sup> is the fact that it’s pre-packaged, well-organized and brings structure that most of us need for our personal and company planning,” says local business owner and member of a TAB Board.

The easy-to-use process was designed over 20 years ago and has since been continually modified specifically to meet the unique needs of privately held business owners. Because business owners, who may at one time have had a clear vision for their company, find themselves overwhelmed by organizational problems will find using the Strategic Business Leadership<sup>®</sup> as a process, and allowing them to provide direction and meaning to their daily business operations.

Founded in 1990 by Allen Fishman and headquartered in Denver, Colorado, The Alternative Board<sup>®</sup> is an international provider of peer advisory and coaching solutions to leaders of privately held businesses. Over 300 TAB Boards<sup>®</sup> are operating each month across the United States, Canada and South America. For more information, visit our web site at [www.TABBoards.com](http://www.TABBoards.com).

To learn more about the benefits of TAB and SBL, please contact your local TAB-Certified Facilitator in your area.

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