

FOR IMMEDIATE RELEASE

Contact:

Jessica Lawton, The Alternative Board® (TAB), Senior Marketing Communications Manager, 303-839-1200 Ext. 119 or JLawton@TABBoards.com

The Alternative Board® Expands in Westminster

TAB Boards International, world headquarters of The Alternative Board®, has relocated to suburban Westminster to better support the continued growth of peer advisory boards and executive coaching.

The Alternative Board®—the world’s largest franchisor of peer advisory board and business coaching services—purchased a 30,000 square foot building on Sheridan Boulevard.

“We are very excited about our expansion into Westminster for a number of reasons.” said Jason P. Zickerman, president and COO of TAB Boards International. “With the continued growth of our corporate staffing to support over 180 franchise owners and more than 3,000 members, this building provides more room for expansion in the future. TAB has aggressive growth goals as we increase the number of businesses each year that our organization helps grow and prosper.”

The Alternative Board® offers business owners, CEOs and presidents the opportunity to share ideas, solve challenges and seize new opportunities with peer owners during monthly meetings. Additionally, TAB provides each business-owner member with executive coaching to help them meet both personal and business goals.

The Alternative Board® has been recognized in Entrepreneur Magazine’s Franchise 500 for the past few years, with the latest ranking of the 200. Additionally, the Denver Business Journal ranked The Alternative Board® 14 of top 25 privately held fast growing companies and Inc. Magazine ranked TAB number 2,301 on the top 5,000 fastest growing companies in America.

Founded in 1990 by Allen Fishman and headquartered in Westminster, Colorado, The Alternative Board® is an international provider of peer advisory and coaching solutions to leaders of privately held businesses. Over 300 TAB Boards® are operating each month across the United States, Canada and South America. For more information, visit our Web site at www.TABBoards.com.

###

Media Opportunities:

We invite you to learn more how The Alternative Board® helps local businesses grow and prosper. Jason P. Zickerman, TAB President and COO, is available for interviews. Please contact Jessica at 303-839-1200 x119 for interview opportunities.