

Online leadership programs offered

NEWTON — Marcy Turkington, president of Achieve Business Solutions, a provider of business organizational and development solutions for small to mid-sized companies, and president of The Alternative Board Peer Advisory area boards, has announced the launch of the Small Business CEO Development Series through AchieveNextLevel.com, a Web 2.0 business community forum and resource center. These one-hour interactive seminars are delivered electronically to business leaders and are targeted to developing the greatest need areas of today's busy small business owners.

Through the experience of The Alternative Board membership organization, Turkington found, "A top priority for CEOs is keeping abreast of the skills and management tools needed to stay competitive in our fast-paced environment. Today we are proud to announce a semi-monthly series that helps business professionals take their companies to the next level."

Upcoming seminars include "The 7 Critical Mistakes Businesses Make (and How to Avoid Them)," "People Power Management Skills for Business Owners," "The Evergreen Study — What Makes Great Companies," "Marketing 101 — Back to Basics" and "What Every Business Owner Needs to Know About the Numbers."

Seminars run the second and fourth Mondays of every month. To learn more, contact request@achievenextlevel.com or view the calendar at www.AchieveNextLevel.com. The next session takes place Dec. 17 at 4 p.m. Advance registration is required.

