

Area business launches online leadership

NEWTON – An area provider of business organizational and development solutions for small to mid-sized companies, has launched the Small Business CEO Development Series through AchieveNextLevel.com, a Web 2.0 business community forum and resource center. The one-hour interactive seminars are delivered electronically to business leaders and are targeted to developing the areas of greatest need for today's busy small business owners.

Through the experience of The Alternative Board membership organization, and their record of helping over 5000 small businesses succeed, Marcy Turkington, president of Achieve Business Solutions, found "A top priority for chief executive officers is keeping abreast of the skills and management tools needed to stay competitive in our fast-paced environment. Today we are proud to announce a semi-monthly series that helps business professionals take their companies to the next level" said Turkington.

Upcoming seminars include "The 7 Critical Mistakes Businesses Make (*and How to Avoid Them)," "People Power Management Skills for Business Owners," "The Evergreen Study - What Makes Great Companies," "Marketing 101 - Back to Basics," "What Every Business Owner Needs to Know About the Numbers," and more. Topics are scheduled based on the most relevant issues facing business owners today.

The next scheduled session is at 4 p.m. on Monday, Dec. 17. Advance registration is required, space is limited.

To learn more, visit www.AchieveNextLevel.com.

